

DESC - Department of Education, Sport & Culture

EIS - Education Improvement Service, DESC

MLO@DESC - Manx Language Officer, DESC

MV - Mooinjer Veggey

BG - Bunscoill Ghaelgagh

CnG - Coonceil ny Galegy

CV - Culture Vannin

MLDO@CV - Manx Language Development Officer, Culture Vannin

THEME 1: APPROPRIATE & ACCESSIBLE RESOURCES							
Number	Aim	Actions	Responsibility	Completion	Success Criteria	Progress	Further Development
1.1	To carry out an audit of existing resources	▶ Inform all organisations of audit	▶ MLDO@CV	▶ Completed 2017	▶ System for auditing in place	▶ Completed 2017	
		▶ Carry out audit of resources	▶ EIS ▶ Individual organisations assisted by student	▶ Easter 2018	▶ Audit completed	▶ Completed 2019	▶ to enable easy sharing
		▶ Collation of all audits	▶ Student	▶ Summer 2018	▶ Audit so far reviewed	▶ Completed 2019	
1.2	Develop a physical hub of resources	▶ A hangout area and small lending library of Manx resources (Fairfield House)	▶ CV	▶ July 2017	▶ Physical hub opened and in use	▶ Completed July 2017	
1.3	Develop a digital hub of resources	▶ Redesign "Learn Manx" make it more streamlined / accessible	▶ MLDO@CV	▶ September 2017	▶ SHORT TERM: New 'Learn Manx' site launched with a clear pathway for learners. ▶ LONG TERM: Coordinated approach to ongoing population of site	▶ SHORT TERM Completed July 2017 https://www.learnmanx.com	

THEME 1: APPROPRIATE & ACCESSIBLE RESOURCES

Number	Aim	Actions	Responsibility	Completion	Success Criteria	Progress	Further Development
1.4	Develop a coordinated approach to Manx Language social media, where possible.	<ul style="list-style-type: none"> Develop a social media strategy to raise the profile of the Manx Language 	<ul style="list-style-type: none"> MLDO@CV - input from DESC & the Gaelic Broadcasting Committee (GBC) 	<ul style="list-style-type: none"> April 2017 - ongoing 	<ul style="list-style-type: none"> Increased community involvement / engagement/ interaction with social media 	<ul style="list-style-type: none"> Bank of Manx Language gifs completed https://www.culturevannin.im/gifs.html 	
1.5	To raise the profile of Culture Vannin's translation service, which incorporates the expertise of Coonceil ny Gaelgey	<ul style="list-style-type: none"> To promote the use of the translation service 	<ul style="list-style-type: none"> MLDO@CV All members 	<ul style="list-style-type: none"> Summer 2017 - ongoing 	<ul style="list-style-type: none"> Online translation forum An increased use of translation service 	<ul style="list-style-type: none"> Translations workshop as part of the Cooish 2019 Credit card transactions produced 	<ul style="list-style-type: none"> Trial voting system for Manx words developed through online forum for CnG

THEME 2: MANX AS AN IMPORTANT PART OF NATIONAL & CULTURAL

Number	Aim	Actions	Responsibility	Completion	Success Criteria	Progress	Further Development
2.1	To initiate a unified, branded, contemporary awareness campaign across all sectors.	<ul style="list-style-type: none"> Identify a designer for the brand and set a brief 	<ul style="list-style-type: none"> EIS MLDO@CV 	<ul style="list-style-type: none"> April 2018 	<ul style="list-style-type: none"> Completed design available and accessible Positive feedback 	<ul style="list-style-type: none"> Completed 2018 https://www.learnmanx.com/page_583490.html 	<ul style="list-style-type: none"> To ensure consistent use and recognition
2.2	To create a simple advocacy toolkit for the Manx language.	<ul style="list-style-type: none"> A history of the language - quotes/facts/data 	<ul style="list-style-type: none"> EIS MLO@DESC MV 	<ul style="list-style-type: none"> December 2019 	<ul style="list-style-type: none"> Availability on the website. Appointment of language champions Feedback Distribution Creation and use of toolkits (online and printed) 	<ul style="list-style-type: none"> History data to be completed Dec 19 Language Champion Hub schools under discussion Advocacy toolkit to be completed January 19 	
		<ul style="list-style-type: none"> Identify language champions 	<ul style="list-style-type: none"> All members 	<ul style="list-style-type: none"> Ongoing from September 2018 			
		<ul style="list-style-type: none"> Tool kit for language advocates; to include benefits of bilingualism plus economic and social benefits 	<ul style="list-style-type: none"> MLDO@CV CV EIS 	<ul style="list-style-type: none"> January 2019 			

THEME 2: MANX AS AN IMPORTANT PART OF NATIONAL & CULTURAL

Number	Aim	Actions	Responsibility	Completion	Success Criteria	Progress	Further Development
2.3	To develop an audio-visual resource bank for the language to enable effective branding and social media.	▶ Create a bank of Manx Images from Culture Vannin library	▶ CV	▶ March 2019	▶ Established and accessible library	▶ CV Calendar ▶ Customs Videos completed 2017 https://www.culturevannin.im/manx_year.html ▶ Audit of videos completed.	▶ Addition of educational resources for calendar Customs DESC/CV ▶ Videos need audio or narration. Complete a trial video.
		▶ An audit of already existing videos (see theme 1)	▶ MLDO@CV ▶ Student placement	▶ September 2018			
		▶ Create generic Manx video material	▶ MLDO@CV ▶ MLO@DESC ▶ EIS ▶ BG	▶ December 2018 (first set)			
2.4	To work with Government departments and the business sector to facilitate appropriate training relevant to language and culture, to reinforce positive national and cultural identity for all.	▶ To pilot a training scheme at Lloyds Bank	▶ MLDO@CV	▶ July 2018	▶ Feedback from Lloyds on cultural course and other organisations on 10 week Manx	▶ Completed 2019	▶ Gain feedback for development
		▶ Begin staff scheme at DESC	▶ MLDO@CV ▶ EIS	▶ January 2019		▶ EIS Officer to action at DESC	

THEME 2: MANX AS AN IMPORTANT PART OF NATIONAL & CULTURAL

Number	Aim	Actions	Responsibility	Completion	Success Criteria	Progress	Further Development
2.5	To explore the possibility of the IoM signing up to Part III of the European Charter for regional or Minority Languages	<ul style="list-style-type: none"> ▶ Discuss with IoM Government viability of proposals 	<ul style="list-style-type: none"> ▶ EIS ▶ CV ▶ MV 	<ul style="list-style-type: none"> ▶ 2019 	<ul style="list-style-type: none"> ▶ Feedback on the workability 	<ul style="list-style-type: none"> ▶ Ongoing - progressing well (27.06.19) 	

THEME 3: MANX FOR THE MANX SPEAKING COMMUNITY

Number	Aim	Actions	Responsibility	Completion	Success Criteria	Progress	Further Development
3.1	To develop a buddy system for Manx speakers, bringing together fluent speakers and learners of all ages.	<ul style="list-style-type: none"> ▶ Official launch and an up-scaling of current adult buddy system 	<ul style="list-style-type: none"> ▶ MV ▶ BG 	<ul style="list-style-type: none"> ▶ July 2019 	<ul style="list-style-type: none"> ▶ Increased useage of buddy system 	<ul style="list-style-type: none"> ▶ 12 pairs established by July 2017 	<ul style="list-style-type: none"> ▶ To be promoted through Manx classes
3.2	To develop a coordinated calendar of events	<ul style="list-style-type: none"> ▶ To begin to coordinate the main annual cultural and language events. 	<ul style="list-style-type: none"> ▶ EIS ▶ CV 	<ul style="list-style-type: none"> ▶ December 2018 ongoing 	<ul style="list-style-type: none"> ▶ An integrated clear and concise calendar online and printed 	<ul style="list-style-type: none"> ▶ Completed Oct 2018 	<ul style="list-style-type: none"> ▶ to be redone annually
3.3	To create a playground pack for primary schools.	<ul style="list-style-type: none"> ▶ Work with Bunscoil Ghaelgagh to produce a useable resource for mainstream schools 	<ul style="list-style-type: none"> ▶ EIS ▶ BG 	<ul style="list-style-type: none"> ▶ Start July 2019 to be launched in Sept 2020 	<ul style="list-style-type: none"> ▶ Use of pack and feedback 	<ul style="list-style-type: none"> ▶ Meeting planned September 2019 	

THEME 3: MANX FOR THE MANX SPEAKING COMMUNITY

Number	Aim	Actions	Responsibility	Completion	Success Criteria	Progress	Further Development
3.4	To investigate the development of parents' networks relating to the language.	▶ Complete a survey to establish need	▶ BG ▶ MLO@DESC ▶ MV ▶ MLDO@CV	▶ Establish baseline needs March 2019 ▶ Pilot of networks 2019		▶ MLDO@CV providing groups for parents pre pickup 2019	▶ Link into language hub school
		▶ Develop 'Manx at School Drop Off' groups for adult learners	▶ MLDO@CV ▶ MLO@DESC ▶ EIS	▶ September 2019			

3.5	To continue publishing and broadcasting for the Manx speaking community, encouraging the creative use of the language through all media.	▶ Establish annual award for Creative use of the Language	▶ CV in conjunction with voluntary sector	▶ August 2019		▶ Now set annually https://www.manxradio.com/news/isle-of-man-news/cooish-award-for-manx-radio-journalist/	▶ Discussions needed for new recipient
		▶ Revival of the Cooish Festival	▶ MLDO@CV	▶ October 2017		▶ Now set annually	
		▶ Establish 'Laa ny Gaelgey' through Manx Folk Awards	▶ EIS ▶ CV	▶ April 2018		▶ Now established annually https://manxfolkawards.weebly.com/manx-language-day-2019.html	▶ EIS/BG to meet to refine logistics of day
		▶ Write Gaelic Broadcasting Policy	▶ MLDO@CV	▶ Summer 2019		▶ Completed March 2018	▶ Reviewed annually regarding new legislation and changes to organisational structure of BYG

THEME 3: MANX FOR THE MANX SPEAKING COMMUNITY

Number	Aim	Actions	Responsibility	Completion	Success Criteria	Progress	Further Development
3.6	To work together with other language communities globally to share best practice.	<ul style="list-style-type: none"> Develop further links with BIC, Celtic Media Festival and other jurisdictions. 	<ul style="list-style-type: none"> EIS MLDO@CV CV 	<ul style="list-style-type: none"> Ongoing 	<ul style="list-style-type: none"> Attendance and reporting of the BIC 	<ul style="list-style-type: none"> Successful festival in IoM - feedback ongoing 	<ul style="list-style-type: none"> Next BIC meeting
		<ul style="list-style-type: none"> IoM to host International Linguistics Olympiad 2021 	<ul style="list-style-type: none"> MLO@DESC EIS 	<ul style="list-style-type: none"> July 2021 		<ul style="list-style-type: none"> Confirmed - pending budget 2019 	
		<ul style="list-style-type: none"> Digital map of links to minority language communities & established contacts 	<ul style="list-style-type: none"> MLO@DESC 	<ul style="list-style-type: none"> December 2021 		<ul style="list-style-type: none"> Ongoing 	<ul style="list-style-type: none"> Begin to collate a list of language visitors to the Island

THEME 4: LIFELONG LEARNING OF MANX FROM EARLY TO LATER YEARS

Number	Aim	Actions	Responsibility	Completion	Success Criteria	Progress	Further Development
4.1	Manx language training for public and private sectors.	<ul style="list-style-type: none"> Creation of a language and culture pack for businesses 	<ul style="list-style-type: none"> MLDO@CV EIS 	<ul style="list-style-type: none"> Start July 2017 ongoing 	<ul style="list-style-type: none"> Engagement by the business community 	<ul style="list-style-type: none"> DESC Teacher Culture training opened to government staff 	
4.2	To develop sustainable recruitment and retention of teachers for the Manx language.	<ul style="list-style-type: none"> Explore recruitment pathways on Island and with British Irish Council jurisdictions 	<ul style="list-style-type: none"> EIS 	<ul style="list-style-type: none"> Scope out 2017 - 18 Plan 2018 - 19 Launch 2019 - 20 	<ul style="list-style-type: none"> Individuals ready to move forward - feedback 3 great examples pilot Feedback 	<ul style="list-style-type: none"> Ongoing - progressing well 2019 	
		<ul style="list-style-type: none"> Arrange teaching skills meetings for Manx language speakers interested in education 	<ul style="list-style-type: none"> BG MV 	<ul style="list-style-type: none"> September 2019 		<ul style="list-style-type: none"> Action to be revised following recent Welsh educational visit. (2019) 	
		<ul style="list-style-type: none"> CPD Manx Language sessions for mainstream teachers for use in the classroom 	<ul style="list-style-type: none"> EIS MV 	<ul style="list-style-type: none"> From September 2017 		<ul style="list-style-type: none"> Ongoing DESC training for Primary and Secondary teachers 	<ul style="list-style-type: none"> Link to possible language hub schools

THEME 4: LIFELONG LEARNING OF MANX FROM EARLY TO LATER YEARS

Number	Aim	Actions	Responsibility	Completion	Success Criteria	Progress	Further Development
4.3	The production of resources which promote lifelong learning and which emphasise that all ages from all backgrounds have the opportunity to start learning Manx.	▶ Create pathways for lifelong learning videos	▶ MLDO@CV	▶ 2021	▶ Adoption by locate.im and/or other agencies	▶ Ongoing	
		▶ To create a portfolio of branded, printed material for lifelong learning	▶ MLDO@CV	▶ 2021		▶ Ongoing	
		▶ To create IoM mainstream schools Manx Language promotional video	▶ EIS ▶ MV	▶ July 2018	▶ Finished video and use	▶ Completed 2018 https://vimeo.com/271271475	
4.4	To undertake a comprehensive needs assessment for all ages of Manx learners.	▶ Establish focus groups of learners and speakers	▶ EIS	▶ Survey questions by September 2019		▶ Ongoing - further work planned September 2019	
		▶ Identify barriers to learning as well as routes to success	▶ EIS ▶ MLDO@CV ▶ MV	▶ September 2019		▶ Ongoing	